

Promenade Parramatta, Sydney, NSW



Interior inspiration



**James Swete,**  
sales and  
marketing director,  
Starryland Australia

**What were the inspirations behind the project?**

“It’s very designer-focused. We have used a natural palette and incorporated timeless finishes such as stone benchtops, mirrored splashbacks and bronze framing that fit in well with the appliances.”

**Why did you choose Bosch kitchen appliances?**

“We’re promoting luxury resort-style living so we were looking for a number of things in the appliances to fit that; the first being quality – and that’s one of the main reasons we chose Bosch. Other important factors were reliability and energy efficiency, which are demonstrated in the performance of its products. Then there’s the design; Bosch appliances have a timeless and contemporary look that works beautifully with our interiors. We used Bosch’s four-function electric wall oven, the four-burner gas cooktop and the two-speed range hood. The first stage of the development is complete and all of our purchasers have been extremely happy with their Bosch appliances.”

**How much work goes into details such as selecting which appliances to use in a project like this?**

“We spend a considerable amount of time making sure we get it right and that it matches what the target market is looking for. The quality of the project, as well as our quality as a developer, is reflected in the appliance brands we use.”

